

A font by Dré Labre

TOO CLOSE



A SMALL BOOK ABOUT GETTING BIG.

An apple.



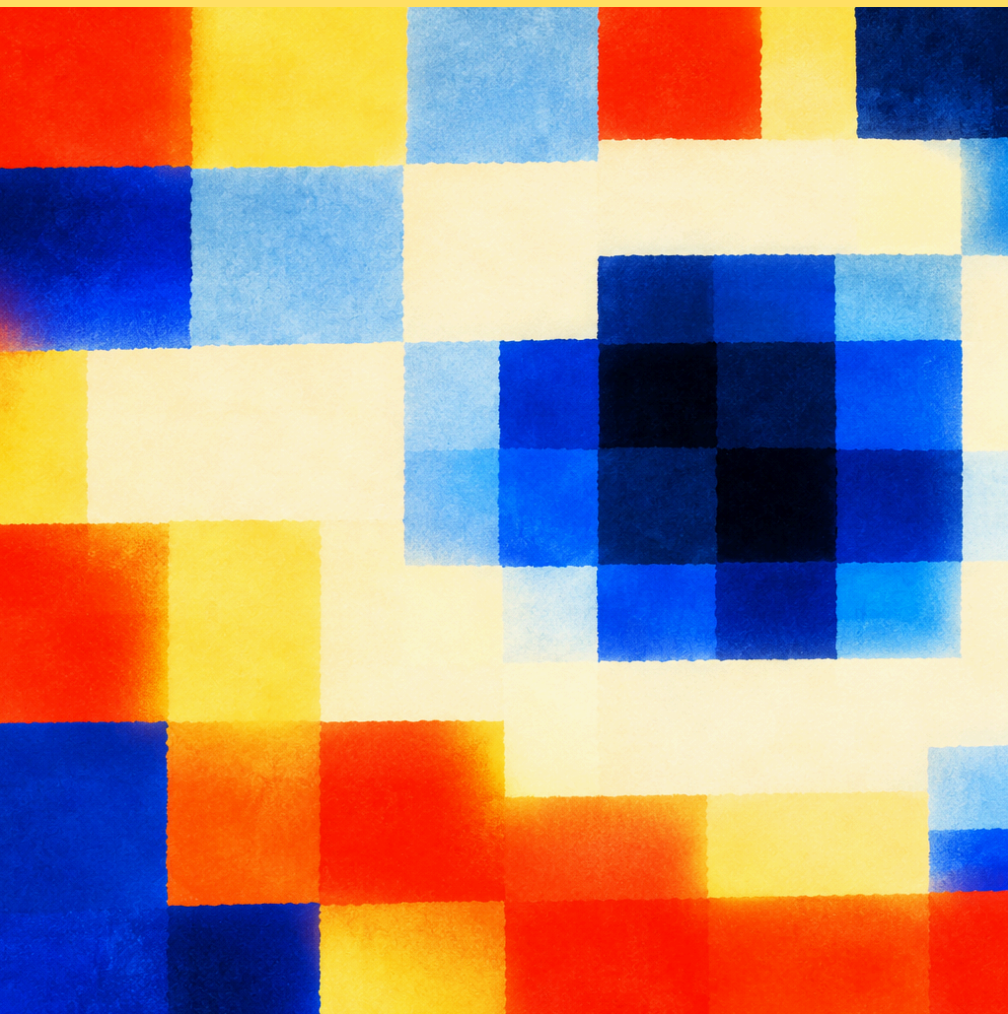
A shape.

Step back and the pieces become a whole.

Move in and the surface becomes the subject.

Scale changes the way we read.

A world.



Illustrated color blocks, greatly enlarged.
A material metaphor for a screen seen close up.

Step by step



AN ILLUSTRATED IMPOSSIBILITY.

The letter on the facing page is real font geometry.

No curves.



ACTUAL R OUTLINE / ENLARGED

Every contour segment is horizontal or vertical.

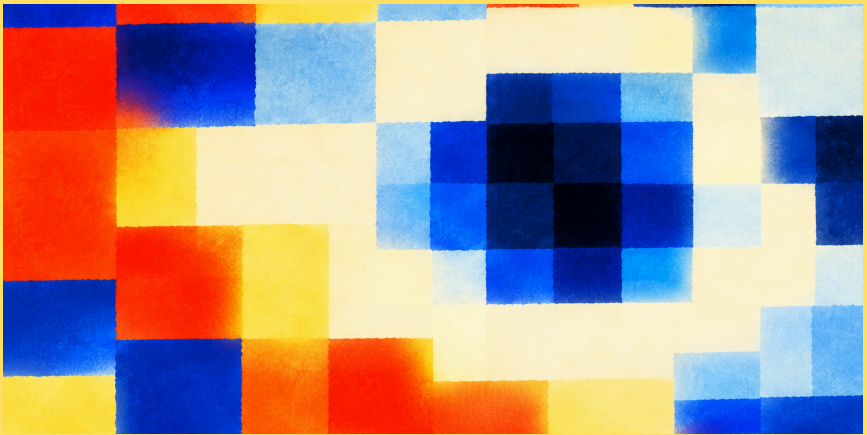
The stair steps belong to the vector drawing.

64-unit cells. A 1,024-unit em.

Black 950. One upright style.

03 / AN IMAGINED PROJECTION NIGHT

BIG SCREEN



Little room.

20:00 / 01.11

FICTIONAL EVENT / DISPLAY APPLICATION

Get closer.

Closer.

Closer.

Closer.

Broad capitals. Thick lowercase.

Compact counters and exaggerated stairs.

The larger the word, the clearer the construction.

FOR HEADLINES / POSTERS / IDENTITY

The whole kit

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

abcdefghijklm
nopqrstuvwxyz

0123456789

! ? @ # & % + = /

À É Ñ Ö Ü ß œ €

Selected repertoire: 216 encoded characters.
ASCII, Latin-1 and selected additional symbols.
Proportional widths; 22 optical kerning pairs.
No ligatures, italics or variable axis.
Complete inventory: [../specimen.html](https://specimen.html)
