

Pickle Jar

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

abcdefghijklm
nopqrstuvwxyz

0123456789

.,!?-+=/()'"':;&%#*

82 encoded characters, including two spaces.

Uppercase, lowercase, figures and punctuation shown.

No accents, smart quotes or currency symbols.

One Regular style. Designed for display sizes.

UTYPEIA

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GENERATED SCREENPRINT ART / ORIGINAL PICKLE JAR TYPE

BRINE

NO. 01



ROUND LETTERS. SHARP APPETITE.

A little
rough
around
the
edges.

Not every letter needs a polished surface.
Pickle Jar keeps its bumps, soft corners and
tiny seed-shaped gaps. Best served large.

crunch
tang
snap!
sweet
sour

FIVE WORDS. ONE VERY PARTICULAR TEXTURE.



A FICTIONAL PANTRY CLUB POSTER

Bring a jar.

Stay for a bite.

PANTRY CLUB / SATURDAY / 12:00

CUT INTO IT

Small seeds. Big flavour.

The illustration borrows the colours of the pantry.
The type brings its own texture: openings inside
rounded strokes, with a deliberately uneven edge.

Up close, those tiny interruptions become the
character of a headline.

BRINE / PICKLE JAR

03 / A PRINTED PANTRY

PICKLE JAR / PANTRY EDITION

01

Dill Pickles

CRISP / GREEN / SHARP

PICKLE JAR / PANTRY EDITION

02

Sweet & Sour

ROUND / BRIGHT / BOLD

PICKLE JAR / PANTRY EDITION

03

Extra Crunch

LITTLE SEEDS / BIG TYPE

FICTIONAL LABEL STUDIES / ACTUAL PICKLE JAR TYPE

Not small caps.

a g

a / SINGLE STOREY

g / DESCENDER

agij

A lowercase with a voice of its own.

Single-storey a and g, ascenders, descenders, and dotted i and j. The large forms above are drawn directly from the current font outlines.