Placebo

The impulse survives.

A FONT BY DRÉ LABRE / BOLD OBLIQUE / 1997–2026



Keep the impulse.

The original Placebo wanted to be loud.
Its dense slanted blocks belonged to a world
of record sleeves, flyers and imagined futures.

This edition keeps that appetite. It changes
the discipline: clearer case, more internal
white and a rhythm that holds across words.

1997/1998 · ARCHIVE · ORIGINAL DRAWING

PLACEBO

2026 · REINVENTION · NEW DRAWING

Placebo

The two names use approximately matched cap heights.
Archive bytes and original copyright remain preserved.



More room inside.

Squared bowls retain the original mass.
Open counters carry more of the reading.
The lowercase has its own scale and structure.

680 / 500

CAP HEIGHT / X-HEIGHT · FONT UNITS

The forward lean is 12 degrees. Ascenders reach 700; descenders reach −190. These are construction values, not a claim that every outline shares one bounding box.

AFTER HOURS

Room two

23:00 — 05:00

FRIDAY / OPENING NIGHT

A long room. A low ceiling. One more record.

No encore.



Hold the silence.

Doors open.

A coherent alphabet earns its range.

FRIDAY 23:00

Advance £12 / Door £15

Record room / 01

Live room / 02

Quiet room / 03

0123456789

Proportional figures. Full basic punctuation.
Bold Oblique is intended for short display settings;
the supporting text here uses a companion face.

AFTERIMAGE



Room two / Vol. 01

A1 Low ceiling

A2 Return signal

B1 Lost record

B2 First light

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
0123456789

!?@#$& +-=
() [] {} / \ :;
ÀÁÂÃÄÅ Ç ÉÈÊË Ñ Ö Ü

164 mapped characters

ASCII, selected Western European accents, currency and typographic punctuation. Complete inventory in the interactive specimen. No complete Latin Extended-A.



Dré’s portrait / U+F8FF
Mac US/ABC: Option–Shift–K
Word: F8FF, then Alt–X

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