A font by Dré Labre

SQUEEZE / ZINE 01

PUDGE

big soft letters

UTYPEIA

01 / THE SQUEEZE

Press harder.

Pudge starts with ordinary slabs and bowls, then squeezes them until the counters are tiny and every corner goes soft.

About a third of a capital is stem.

Measured from the font: the stems of H are 231 units wide on a 700-unit cap height. The lowercase stems are 211. The inside of an o is only 182 units across; each wall is 218.

A big x-height (545 of 700) and short descenders keep words squat and solid. It is built for logos, signs and headlines: set it big and keep it close.

Gumdrops

Super Snack Shack

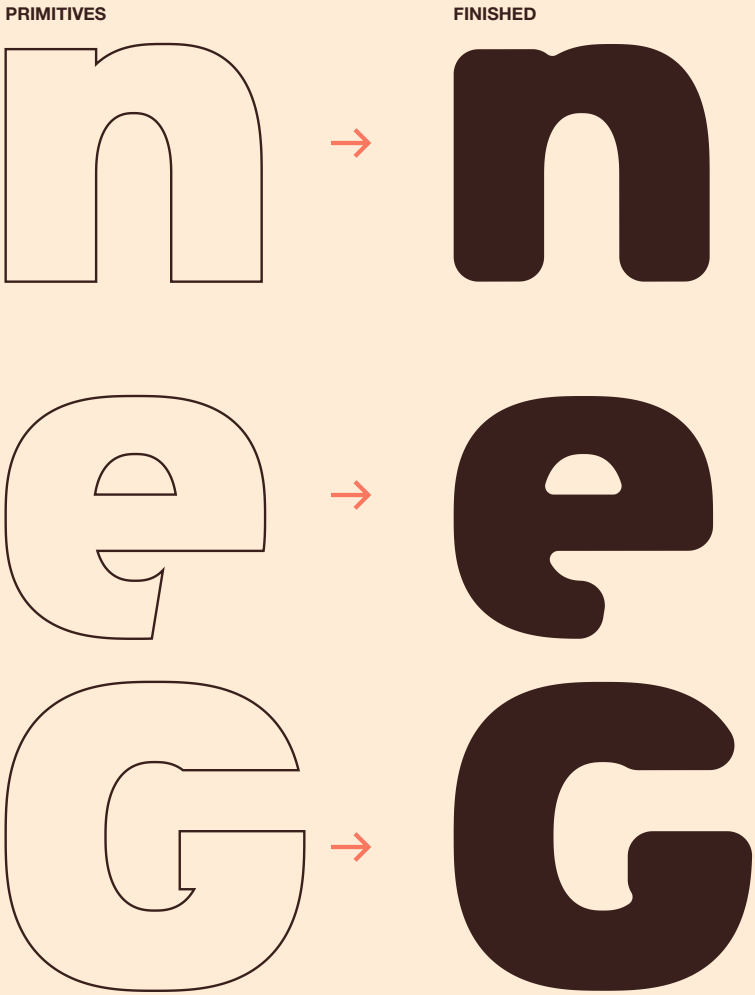
Fresh dough daily, extra soft on Sundays

Above: one face, one weight, three sizes. There is no Bold; Pudge is already the heaviest thing on the page.

Round, but not too round.

Actual Pudge outlines for n and g, enlarged. The bowls are superellipses: rounder than a box, squarer than a circle, so letters stay solid.

Slabs and bowls, then a squeeze.



Each letter is drawn as plain parts: rectangles, superellipse bowls and straight diagonals. Then one pass rounds every outside corner by 58 units and every inside corner by 20. Geometry from the font's own recipe (sources/draw.py); the font fits smooth curves to it.

Fictional shop. Live Pudge type on generated artwork.

Stick it on everything.

Fictional labels set in Pudge.

PUDGE / REGULAR / v0.100

All of it.

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
0123456789
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Printable ASCII, curly quotes, dashes, ellipsis, bullet and the U+F8FF maker’s mark (Option–Shift–K on a Mac). One weight: very black. For logos, signs and headlines. Full inventory: specimen.html

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